



Amplity
HEALTH

INSIGHTS BACKED BY DATA

Amplity Insights collects and analyzes information you can easily act on.

Gain new insights with real-world patient data and create new opportunities for differentiated provider messaging and patient education.



WWW.AMPLITY.COM/INSIGHTS

CONTACT@AMPLITY.COM



Competitive Analysis

Compare your drug against competitors based on real-world discontinuation reasons.



Discontinuation Drivers

Gain deeper understanding of discontinuation reasons for your drug and those of your competitors.



Opportunity Identification

Identify market opportunities related to adverse events, drug pricing, patient preferences, and efficacy messaging.



Message Optimization

Inform and refine sales and field messaging based on competitive analysis between competitor drugs.



Patient Education

Discover opportunities to enhance patient education and provider messaging materials.